

# HUGO PANIS

Graduated from a master degree in digital communication, I am currently an internal communication manager for Thales Group, in defence industry. My background in computer science enables me to effectively communicate with a community of engineers and technical people, facilitating the transmission of technical and specialized messages. Additionally, my passion for amusement parks serves as a driving force in my pursuit of professional growth.

## WORK EXPERIENCES

### INTERNAL COMMUNICATION MANAGER | SINCE 2023

#### **THALES** (Defence systems) - Sophia Antipolis, France

- Leading internal communication across multiple sites in the Southern Region, ensuring messages reach all employees.
- Planning and hosting internal events while producing engaging multimedia content (visuals, videos, articles).
- Supporting the rollout of corporate strategic messages.
- Serving as the national contact for Innovation, Digital & AI topics, sharing best practices across regions.
- Supervising and mentoring two apprentices.

### INTERNAL COMMUNICATION APPRENTICESHIP | 2021 - 2023

#### **THALES** (Defence systems) - Aubagne, France

- Implemented DMS events and campaigns at the Aubagne site
- Prepared and monitored the site relocation to Gemenos
- Animated and maintained site life
- Highlighted the site collaborators skills through articles, videos, etc.
- Managed cross-functional topics such as the DMS worldwide newsletter or security-related initiatives

### DIGITAL COMMUNICATION INTERNSHIP | 2021 *for 3 months*

#### **WE ARE CONTENT(S)** (production agency) - Marseille, France

- Created and optimized a WordPress website
- Developed engaging content for the website
- Promoted the website through various digital marketing channels

### COMMUNICATION INTERNSHIP | 2021 *for 3 months*

#### **Talent** (influence agency) - Marseille, France

- Developed and maintained the talent and partner address book
- Contributed to the development of artistic projects
- Assisted the manager in organizing and managing projects

### WEB DEVELOPMENT INTERNSHIP | 2020 *for 4 months*

#### **isolve** (web development) - Marseille, France

- Executed server-side and client-side programming tasks
- Managed databases effectively
- Ensured the maintainability of company services

## EDUCATIONS

### MASTER DEGREE IN DIGITAL COMMUNICATION

European Communication School | 2021 - 2023

Marseille, France

### BACHELOR DEGREE IN COMMUNICATION

European Communication School | 2020 - 2021

Marseille, France

### TWO YEARS DEGREE IN COMPUTER SCIENCE

Institut Universitaire de Technologie | 2018 - 2020

Aix-en-Provence, France

### HIGH SCHOOL DIPLOMA, SCIENTIFIC OPTION

Lycée du Rempart | 2018

Marseille, France



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## HARD SKILLS

- Communication strategy
- Project management
- Creative strategy
- Web development

## SOFT SKILLS

- Organization
- Teamwork and autonomy
- Creativity
- Adaptability

## I.T. SKILLS

- Office suite
- Adobe suite (Photoshop, Illustrator, InDesign, Premiere Pro)
- Github, VS Code and other programming software

## LANGUAGES

- English : Intermediate
- French : Native
- Spanish : Elementary
- German : Basic knowledge

## HOBBIES

- Theme parks
- Architecture, design
- Sport (tennis, swimming)
- Music (drumming)